

Demographics of Internet Users

Here is the % of each group who use the internet. As an example, 69% of adult women use the internet.

Use the internet

Total Adults	72%
Women	69
Men	75
<i>Age</i>	
18-29	84%
30-49	83
50-64	71
65+	30
<i>Race/ethnicity</i>	
White, Non-Hispanic	73%
Black, Non-Hispanic	60
English-speaking Hispanic	79
<i>Community type</i>	
Urban	75%
Suburban	73
Rural	65
<i>Household income</i>	
Less than \$30,000/yr	54%
\$30,000-\$49,999	78
\$50,000-\$74,999	87
\$75,000 +	94
<i>Educational attainment</i>	
Less than High School	38%

High School	62	
Some College	82	
College +	92	
<p><i>Here is the % of home internet users who have dial-up vs. high-speed connections at home. As an example, 39% of home internet users have dial-up connections.</i></p>		
	<i>Dial-up</i>	<i>High-speed</i>
Home internet users	39%	59%

Source: Pew Internet & American Life Project, September 2005 Tracking Survey. N=2,251 adults, 18 and older. Margin of error is $\pm 2\%$ for results based on the full sample and $\pm 3\%$ for results based on internet users.

Please note that prior to our January 2005 survey, the question used to identify internet users read, "Do you ever go online to access the Internet or World Wide Web or to send and receive email?" The current two-part question wording reads, "Do you use the internet, at least occasionally?" and "Do you send or receive email, at least occasionally?"

Last updated December 5, 2005.